



EL DIABLITO ASU ALUMNI CLUB

Title Sponsors













\$5 **Entry Fee Under 12** Free

Music **Entertainment**

Saturday December 16th

Festival Kick Off at 11 am



Follow the event on social media using #STF23

Post your pictures, highlight your favorite vendor and share with friends and family

Download the 2023 **Somerton Tamale** Festival app. (Apple Store Only)



smtntamalefest





Instagram **@smtntamalefest**



Website somertontamalefestival.com

Join us at the Somerton Tamale Festival and follow us on social media with #STF23.

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The Arizona State University (ASU) El Diablito Alumni Chapter is proud to sponsor the 16th Annual

Somerton Tamale Festival, the largest food festival in the Southwest.

The event was born to recognize the collective hard work of the community and its commitment to higher

education. Many hard working families support college students by working the holidays or organizing

fundraisers to support higher education. The festival celebrates this commitment and tradition. This all-day event features music, cultural dances, and a variety of tamales which have attracted a range of people from winter residents, youth, and families.

The ASU El Diablito Alumni Chapter, along with the Arizona Office of Tourism, the City of Somerton, Coors Light, Precision Agricola, Chuqui Nice Farms, Paradise Casino, Quechan Casino and Resort, Telemundo and many local sponsors come together to support higher education and community engagement.

This event features over 30 tamale vendors, music performances and showcases community non-profits and school clubs. The Festival has attracted up to 30,000 in past years.

The ASU El Diablito Alumni Club has helped students achieve their goal of attending college since 2023 by providing over \$430,000 in scholarships to local students attending ASU. The Somerton Tamale Festival has helped boost the local economy by attracting thousands of visitors.

Event proceeds benefit the 2023 El Diablito Sun Devil Fund Scholarship. Applications are due Friday, April 19, 2024. Download a copy of the scholarship application at:

http://www.somertontamalefestival.com/scholarship

Follow the event on social media using #STF23, post your pictures, highlight your favorite vendor and share with friends and family.

Download the 2023 Somerton Tamale Festival app.

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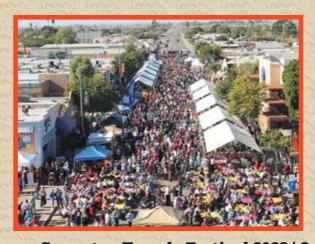


Photos By Carlos Negrete

Parking Map Union Ave State Ave WATER TOWER DESERT SONORA ELEMENTARY SCHOOL George St CHURCH Columbia Ave Congress Ave PARKING Spring St PARKING POST OFFICE CITY HALL PARKING Main St PARKING Main St 95 PARKING CIRCLE JACK IN Somerton Ave MA<mark>IN</mark> STREET PARK **PARKING PUBLIC** THE BOX SAFETY FACILITY Union Ave **PARKING** State Ave Cano St Federal, Eucalyptus St Eucalyptus St Musgrove Ave Bingham Ave Fern St William Ave Congress Ave Fern St Federal Ave Hill Ave PARKING JOE MUNOZ PARK





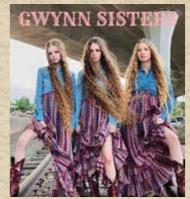


Somerton Tamale Festival 2023 | 3













10:00



El Diablito Stage (East)

11:00	Broadcasted by Channel 11 News Cast
	Introduction/Mayor's Welcome
	Star Spangled Banner by Alayna Pallanes
	Yuma County Sheriff's Office Color Guard
ILDA LINES	

11:30 Yuma Jazz Company12:30 Big Boss Band

(Classic Blues, Oldies but Goodies)

1:30 Best Tamale Awards (Judges)

Tamale Eating Contest Sponsor Appreciation

2:00 Rate R (Classic and Alernative Rock)

3:00 Scholarship Information3:30 Gwynn Sisters (Country)4:30 Tanner Gomes (Country)

6:00 Juan Olivas (Regional Mexicano)7:30 Michael Salgado (Regional Mexicano)

Voz De Mando (Regional Mexicano)
Featuring DJ WONKA between performances

Sun Devil Stage (West)

11:00 Somerton Middle School Cheer

11:05 Somerton School District Folkloric Group

11:20 Kofa Choir

11:40 Kofa Orchestra

12:00 Kofa Band

12:30 Skye Dance Studio

12:40 Folklorico Maya del Centro Cultural

1:30 Kofa Royalaires Dance

1:45 Castle Dome Dance

2:00 Jazz of Yuma (JOY)

3:00 Grupo de Danza Rio Colorado

3:05 Glam Dance

3:25 Grupo de Danza Rio Colorado

3:30 SolArena Flamenco

4:00 Fuego Dance Studio

4:15 Compania de Danza SolAzteca







2023 Tamale Vendors

SPACE # TYPES

- 1 Pork, beef, spinach with cheese, combo w/rice & beans, champurrado
- 2 Pork, green chile w/cheese, fruit, combo w/rice & beans, champurrado
- 3 Beef, pork, green chile w/cheese, combo w/beans & mac salad, champurrado, coffee, hot chocolate
- 4 Beef, pork, chicken, cheese & jalapeno, combo w/rice & beans, champurrado
- 5 Beef, pork, pork chops, chicken, green chile w/cheese, sweet corn, pineapple, combo w/beans & mac salad, champurrado



\$3 for each Tamale, Combo Plates \$10

SPACE # TYPES

- 6 Chicken, beef, pork, cheese, sweet corn, pineapple
- 7 Beef, pork, chili & cheese, spinach w/cream cheese, strawberry, pineapple, sweet corn, apple cinnamon, champurrado
- 8 Pork, beef, chicken, corn, sweet, pineapple, chilw w/cheese, combo w/mac salad & beans, hot chocolate
- 9 Pork, beef, chicken, corn, chile w/cheese, shrimp, combo w/beans & salad, champurrado
- 10 Beef, pork, shrimp, sweet corn, combo w/ mac salad & beans, champurrado
- 11 Pork, red chili, green chile chicken, sweet corn, abuelita chocolate, strawberry w/chocolate, pineapple, date, strawberry, keto chicharron, champurrado



SPACE # TYPES

- 12 Pork, beef, chicken, corn, combo w/mac salad & beans, champurrado
- 13 Pork, beef, chicken, corn, combo w/mac salad & beans, champurrado
- 14 Pork, beef, mix(B&P), corn, champurrado
- 15 Pork, beef, mix (B&P), combo w/mac salad & beans, champurrado, hot chocolate
- 16 Pork, beef, chicken, corn, sweet, chile w/cheese, pineapple, combo mac salad & beans, hot choc
- 17 Chicken, beef, pork, cheese, sweet corn, pineapple
- 18 Pork, beef, chicken, sweet corn, chile w/cheese, pineapple, strawberry, champurrado
- 19 Beef, vegetarian, combo w/salad & beans, champurrado

SPACE # TYPES

- 20 Beef, combo w/beans & rice, champurrado, coffee
- 21 Beef, sweet, chile w/cheese, champurrado, hot chocolate
- 22 Oaxaquenos, red chile, green chile, corn, champurrado
- 23 Guatamalan, mexican red and green chile, combo w/ salad & beans, champurrado, coffee
- 24 Chicken, banana leaf & beef, chile w/cheese, champurrado
- 25 Green pork, red beef, chile w/cheese, combo w/rice, beans & mac salad, champurrado
- 26 Beef, pork, combo w/beans & rice





ARIZONA

THE GRAND CANYON STATE

ASU ALUMNI

ARIZONA STATE UNIVERSITY

EL DIABLITO ASU ALUMNI CLUB















Sun Devil Stage Sponsor



Ticket Booth Sponsor







Tamale Eating Contest Sponsor **Yuma Rehabilitation Hospital**

an affiliation of Encompass Health and YUMA REGIONAL MEDICAL CENTER

Best Tamale Vendor Award Sponsor



T-Shirt Sponsor



Festival Sponsors



















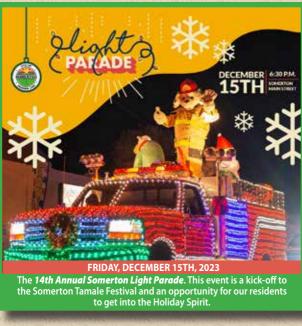




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Media Sponsors

























Vote for the Somerton
Tamale Festival as the
2023 Best Community Event

Vote Here: www.BestInYuma.com

